



National Innovation
Centre **Data**

Data Innovation Showcase

**Insight, innovation and impact:
exploring the possibilities of data**

Sponsorship Pack

27 & 28 September 2023

The Catalyst | Newcastle

Background

The National Innovation Centre for Data (NICD) are hosting our first conference, the Data Innovation Showcase. This is a 2-day event, taking place on Wednesday 27th and Thursday 28th September.

The Data Innovation Showcase is a new and exciting conference for business leaders and data professionals alike and invites attendees to discover the latest trends, techniques, and innovations in data science, as well as how to unlock the potential of their data to drive growth and innovation.

We have an exciting 2-day agenda that we're curating which will feature sessions across two tracks:

1. The Art of Innovation
2. Data Mastery

Sponsorship Information

To make this event happen, we'll need help from sponsors.

We have several sponsorship packages on offer, however if none of the packages suit your organisation, but you are keen to support Data Innovation Showcase, then please do get in touch as we are open to other forms of sponsorship.

To express interest in sponsoring Data Innovation Showcase 2023 please contact:

nicd@newcastle.ac.uk

Sponsorship Packages

What do you get as sponsor?	Bronze (£750 + VAT)	Silver (£1500 + VAT)	Gold (£3000 + VAT)
Logo attached to branding (website, social media, merchandise)	✓	✓	✓
Promotion on our social media channels (LinkedIn and Twitter)	✓	✓	✓
Logo placed on thank you slide material, for sponsorship towards the event	✓	✓	✓
Exhibition space in the atrium	✓	✓	✓
Screen and power provided for exhibition space		✓	✓
A specific thank you and recognition as sponsors for providing lunch for the event		✓	✓
A specific thank you and recognition as sponsors of the After Social event			✓
Access to private meeting room space during the 2-day event			✓
Two 2-day delegate passes for free (worth £400)	✓		
Four 2-day delegate passes for free (worth £800)		✓	
Six 2-day delegate passes for free (worth £1,200)			✓

Exhibition Stalls

The venue has a bright, large and open foyer space which will be offered to all sponsors as a space to advertise their business at exhibition stalls.

Efforts will be made to locate stalls near floor sockets so that demonstrations can be made using laptops. Some packages outlined above offer the use of a large screen to enhance the exhibition demonstration.

Sponsors are invited to decorate their stalls with their merchandise and to talk and network with our participants as they arrive and during breaks.

What we expect from our sponsors

- To share our content on your social media channels, to effectively promote the Data Innovation Showcase event.
- To provide us with your social media handles so that we can tag you in any content we share ourselves.
- To provide us with your logo so that we can include it in all our promotional material.
- To provide us with a short bio for your organisation, which will be used to promote your exhibition stall.
- To staff your exhibition stall during breaks, lunch and arrival.

Next steps

If you'd like to sponsor the event, please:

1. Get in touch via email (nicd@newcastle.ac.uk) to confirm you would like to sponsor the event and outline which of the sponsorship packages you would like to choose.
2. Send us a high-resolution copy of your organisation's logo.
3. Send us a short introductory paragraph about your organisation that we will use to promote you as an exhibitor at the event.
4. Confirm the contact details for the person from your side who can arrange transfer of sponsorship funds.

Location

The Catalyst
3 Science Square
Newcastle Helix
Newcastle upon Tyne
NE4 5TG

Check out the venue here:

www.thecatalystnewcastle.co.uk

